



Prospects: **60,000 Australian Members**

Snapshot: The *shesaid* database is compiled from members to one of Australia's leading online women's magazine - shesaid. The members love to read about fashion, Beauty, entertainment, food, Gossip, Horoscope & Health and well being.

- 99% Female
- 33% 18 - 24 years
- 45% 25 - 39 years

Members take part in receiving email communication, entering Competitions, completing Polls and answering online surveys.

Shesaid members like receiving many offers and are highly ambitious and loyal readers. A great opportunity to communicate to young & highly-responsive female audience.

Selections: **n/a - full file rental**

Investment: **EDM Campaign via CPM**
\$6500-00 full file.
\$350-00 flat set up & establishment

10% GST for Australian customers
(Minimum order 60,000 records)