



Prospects:

400,000 plus Active Australian Members

Customers Sourced via:

Compiled

Customer Profile:

One2One is a leading resource of highly qualified consumer prospects. It is constantly evolving and growing as a consumer database, with an emphasis on records that have remained at the same address for several years, indicating stability of income and employment circumstances.

One2One consumer data has proven especially responsive to industries as diverse as IT, fundraising, finance, telecommunications, office products, seminars, events and business services.

Personalised household data selections include:

The Money Movers

A personalised segment of investors who own their home and have remained at the same address for at least five years. They also hold other investments in superannuation, shares and/or property.

Money Movers has an average age of 45+, with a household income of approximately \$65,000 and a 55% skew to males.

The Well Informed Householder

This segment of data is compiled from research that indicates these records are wealth accumulators, interested in enhancing their investments and are vastly globally aware. These householders live in affluent suburbs and are amongst the highest earners in Australia. The Well Informed Householder tend to be white collar professionals. These records are at home address and have resided at the same address for 8+ years and are owner-occupiers.

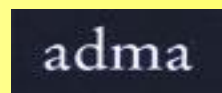
Returns Guarantee

One2One offer a very unique ~~1~~ Returns Guarantee of 100%. All returns (non deliverable dead letters) received back within 30 days of the stipulated mail date will receive a full credit for list cost - we expect 95% plus delivery on the file - but we guarantee 100% of returns.

Guarantee:

Continued.....

Corporate Member since 1993



26 Toolang Road, St Ives NSW 2075

Ph: (02) 9488 7088

Fax: (02) 9488 7044

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Member Profile / Selections:

Gender
State
Age
Household or Individual Income
Investors
Home Owners
DM Responders

Investment:

\$315-00 / £00
\$275-00 set up fee

10% GST for Australian customers
(Minimum order 5,000 records)

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