

Prospects: **100,000 Australian Members**

Snapshot: Fat Prophets is a membership based website that aims to provide independent advice on the financial market in a transparent, objective and ethical manner. Fat Prophets is a trusted resource for its 100,000 members who are interested in finance / investment related matters. A restricted members area who have paid between \$750 - \$3,000 per year for the information they receive.

- 90% Males
- Average annual income \$90,000 plus
- Largely tertiary qualified professionals

Reach working professionals with considerable interest in financial services and wealth management.

Selections: none

Investment: **EDM Campaigns via CPM**
\$250-00 / £00
\$350-00 flat set up & establishment

10% GST for Australian customers
(Minimum order 50,000 records)