



Prospects:

800,000 Australian Members
90,000 New Zealand Members

Snapshot:

Adjump is an international leader and innovator in lead generation. Members have opted in to receive online surveys and to be paid for their time. Adjump has in-excess of 5.9 million online members worldwide.

Covering all major English speaking countries and some non-English speaking countries, adjump is committed to developing new concepts and strategies making them a dominant lead generation provider.

Adjump knows how important it is to have quality data for future use. This is one of the many reasons why adjump is an industry leader. Adjump can spread your campaign/s across many online advertising channels: -

- **CPM Targeted Campaigns** - cost per thousand
- **CPC** - cost per click
- **CPA** - cost per action
- **CPL** - cost per lead
- **Co-Registration** - insert a question in the survey
- **Banner Add**

Selections:

Age, Gender, State, Income & basic demographics.

Investment:

EDM Campaigns via CPM

\$200-00 / £00

\$350-00 flat set up & establishment

10% GST for Australian customers
(Minimum order 5,000 records)

26 Toolang Road, St Ives NSW 2075

Ph: (02) 9488 7088

Fax: (02) 9488 7044

www.tda.com.au

gdevine@tda.com.au

Corporate Member since 1993