



Prospects: **245,000 Australian Members**

Snapshot:

Zoom Direct subscribers have opted in from a wide range of partner sites to receive emails relevant to their interest.

Zoom Direct is non-incentivized, members have joined with the sole intention of receiving the consumer information on offer.

Now with over 240,000 members Zoom Direct attracts a constant stream of new subscribers (3,000 per month) with a wide variety of interests.

- **CPM Targeted Campaigns** - cost per thousand
- **CPC** - cost per click
- **CPA** - cost per action

Selections:

Age, Gender, State, Interests & Job Function.

Investment:

EDM Campaigns via CPM

(from) \$200-00 / £00

\$350-00 flat set up & establishment

CPC

\$900-00 / £00

\$350-00 flat set up & establishment

CPA

POA

10% GST for Australian customers
(Minimum order 5,000 records)