

WVD Golden Dawn

Prospects:	20,000 Australia
Customers Sourced via:	Mail order
Customer Profile:	This customer mailing lists is mature adults age 45 years + with mid - low downscale audience. 70% female.
Purchase History:	These are customers who have purchased merchandise and/or paid to enter a series of sweepstakes and/or contests. Buyer spend ranging from 29-50 - 100-00 Euro.
List Maintenance:	The Majority are personalised, privacy compliant, genuine direct responsive purchasers, updated monthly and well maintained by the list owner.
Targeting / Selections:	Gender, State, recency and Postcode.
Investment:	<p>\$US200-00 / £00 (Cost per thousand is quoted in US dollars and will be charged in AUS Dollars at time of ordering).</p> <p>\$AUD350-00 set up fee</p> <p>10% GST for Australian customers \$15-00 International delivery fee (Minimum order 5,000 records)</p>