

Health Pride Pty Ltd

ABN 26 069 765 279

6th October 2006

To Whom It May Concern,

We have used the services of The Devine Alternative for a number of years both for outgoing and incoming rentals. On all occasions we have found their conduct highly professional and extremely ethical. They are innovative and have been at the forefront of list management ideas and technology which is invaluable to list owners and users alike.

They have very strong principals and would rather lose business than to compromise those principals. This is a rare quality in today's business environment.

The staff is always courteous and very helpful in all aspects of list usage. I would have no hesitation in recommending their services to any list owner or users.

Yours truly,



Sam Campisi
Managing Director