

## **SEMINAR ATTENDEES (Tax Reduction Seminars)**

<b>Prospects:</b>	<b>114,000 Australia</b>
<b>Customers Sourced via:</b>	Mail order & Telemarketing
<b>Customer Profile:</b>	<p>An immense Consumer database now covering over 114,000 contacts within the last 8 months. These are consumers who have agreed to participate in negative gearing / investment / mortgage elimination / tax saving seminar.</p> <p>What makes this unique is that each contact is pre-qualified by the fact that they own or are purchasing their own home, earn over \$45,000 a year and are aged between 25 and 55 years of age. This file is being updated on a daily basis in order to maintain data accuracy, and is ideal for Financial groups and Companies who want results from Direct Responders. It is increasing by hundreds of contacts per week</p>
<b>Purchase History:</b>	n/a
<b>List Maintenance:</b>	Personalised, privacy compliant, genuine direct responsive consumers updated daily and well maintained by the list owner.
<b>Targeting / Selections:</b>	Gender, State, recency, telemarketing - landline and/or mobile.
<b>Investment:</b>	<p>\$350-00 / £00 Mailing \$380-00 / £00 Telemarketing \$350-00 set up fee</p> <p>10% GST for Australian customers \$15-00 International delivery fee (Minimum order 3,000 records)</p>