

NEW ZEALAND GEOGRAPHIC

Prospects:

5,000 Subscribers NZ

Customers Sourced via:

Subscribers

- Whilst the file is only small at this point in time (due to privacy compliance) it is expected to reach 20,000 subscribers within 6 months once current members renew and have been provided the third party opt out.

Customer Profile:

New Zealand Geographic magazine - the Journal of New Zealand.

During its 20 years of publication, and having just celebrated the release of its 100th issue, New Zealand Geographic has remained true to its founding principals: to celebrate this land - its geography, its wildlife, its natural heritage - and salute its people and their pursuits in science, culture, leisure and or adventure.

As well as covering all aspects of New Zealand history and geography, the magazines examines subjects relating to its near neighbours: the islands of South Pacific and the continent of Antarctica.

Purchase History:

n/a

List Maintenance:

Fully personalised, privacy compliant, updated daily and well maintained by the list owner.



Targeting / Selections:

Gender only.

Investment:

\$420-00 / £00 Subscribers
\$350-00 set up fee

10% GST for Australian customers
\$15-00 International delivery fee
(Minimum order 5,000 records)

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Corporate Member since 1993

