



Insert Dispatches:

146,320 weekly Circulation

Snapshot:

KEY FACTS

- Frequency - weekly, on sale \$4-95
- 402,000 readership per week

READER PROFILE

- 82% female
- 18 - 35 years
- Professional / Manger
- White Collar Workers

Profile

NW is the hot title in the weekly magazine market and the only one targeting the young trendy woman, who loves the best celebrity **glamour, gossip** and **entertainment** news. With the latest print deadlines NW is able to publish the most current celebrity pictures of any magazine. That's why our readers flock to buy *NW* every Monday . for their dose of the most up to the minute CELEBRITY news"

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Corporate Member since 1993



Specifications:

Sizing

Minimum insert size - 85mm x 55mm.
Maximum insert size - 210mm x 145mm

Paper Stock

- Folded inserts must have a closed edge to allow feeding onto the binders Z fold inserts cannot be accepted.
- Minimum order 50,000 inserts per issue
- Sample piece required prior to Publishers acceptance.

Investment:

2 pages	\$61-00 / £00
4 pages	\$92-00 / £00
8 pages	\$128-00 / £00
12 pages	\$167-00 / £00
Any larger POA	

\$350-00 Establishment & Booking fee
+ 10% GST for Australian customers

