

Prospects:

10,000 Australia (International Marketing Solution Master file)
+
52,100 Australia (International Marketing Solution Health file)

Customers Sourced via:

Mail order

Customer Profile:

Both male and female customers aged between 40 . 60 years. The is made up predominately males (80%).

Purchase History:

Now known as **International Marketing Solutions Health file** - customers generated by the sale of Agora Health products. An average dollars spend of \$US120-00. Individual publications include: Health Sciences Institute, Dr. Jonathan Wright's Nutrition & Healing, Dr. Douglass's Real Health Break-throughs, Dr. Atkins' Health Revelations Former Subscribers. These proven mail-order buyers are very concerned with health-related issues. Books and reports include: Chinese Breathing, How to Fight Cancer & Win, How to Fight Prostate Cancer and Win, How to Fight Heart Disease & Win, Ki Kou, Prostate Report, The Better Vision Kit and Underground Cures. These consumers are interested in alternative and traditional health offers aimed at improving the quality of their lives.

Now known as **International Marketing Solutions Masterfile** - customers generated by the sale of Agora Health products. Individual publications include: Value Edge, Financial Book Buyers, Fleet Street Letter, Emerging Capital, Outstanding Investments, Dr. Jonathan Wright's Nutrition & Healing, Health Book and Product Buyers, Porter Stanberry's Investment Advisory, Options Hotline, Oxford Club Former Members, Rickenbacker Letter, Penny Stock Fortunes, Health Sciences Institute, International Living, International Living, Strategic Investment, Taipan, and Travel Book buyers.

Continued.....



List Maintenance:

Fully personalised, privacy compliant, genuine direct responsive purchasers, updated daily and well maintained by the list owner.

Targeting / Selections:

Gender, State, recency, Health and/or Masterfile.

Investment:

\$US200-00 / £00
\$US350-00 set up fee

Selection fee/s:

\$US5-00 / £00 Gender
\$US6-00 / £00 State
\$US10-00 / £00 Recency

Special Conditions:

Reciprocal List Rental must be agreed or an additional \$US50-00 / £00 applies to the rental cost.

10% GST for Australian customers
\$15-00 International delivery fee
(Minimum order 3,000 records)

26 Toolang Road, St Ives NSW 2075

Ph: (02) 9488 7088

Fax: (02) 9488 7044

www.tda.com.au

gdevine@tda.com.au

Corporate Member since 1993

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