

GLOBAL SWEEPSTAKES & CONTEST ENTRANTS

Prospects:	80,000 Australia 18,000 New Zealand
Customers Sourced via:	Mail order
Customer Profile:	This is a strong and consistently high performing consumer mailing list for Australia. These are attentive, eager buyers responding to direct mail campaigns and promotions.
Purchase History:	<p>These Consumers have purchased merchandise or have paid to enter a series of sweepstakes or contests with the hopes of winning big. This consumer mailing list is perfect for your next direct marketing campaign. Average purchase price is \$25.00.</p> <p>These buyers are perfect for Business Gifts, Credit Cards, Fundraising, Club Memberships, Extra Income Opportunities, Insurance, General Merchandise, Health, Multi-Magazines, Music, Home Products, Travel and Music offers.</p>
List Maintenance:	Fully personalised, privacy compliant, genuine direct responsive purchasers, updated daily and well maintained by the list owner.
Targeting / Selections:	Gender, State & recency
Investment:	\$320-00 / £00 \$350-00 set up fee
Selection fee/s:	\$12-00 / £00 recency 10% GST for Australian customers \$15-00 International delivery fee (Minimum order 5,000 records)