



Prospects:	4,900 Active Australia 15,500 Expired Australia
Customers Sourced via:	Mail order
Customer Profile:	Current and past subscribers to the leading international business magazine. Median age of subscribers is 46; average household income \$224,000; average net worth US\$1.4 million; 83% college graduates; 93% employed in business, industry or a profession; 67% are in top management; 43% are C-level executives. 85% of the subscribers companies have international business dealings, and 73% use PCs personally.
Purchase History:	N/A
List Maintenance:	Fully personalised, privacy compliant, updated daily and well maintained by the list owner.
Targeting / Selections:	Gender, state & recency.
Investment:	\$US385-00 / £00 Active \$US310-00 / £00 Expired \$US310-00 / £00 (Active Charity rate) \$US280-00 / £00 (Expired Charity rate)
Selection Fee/s:	\$US10-00 / £00 State \$US10-00 / £00 recency \$US10-00 / £00 gender 10% GST for Australian customers \$15-00 International delivery fee (Minimum order 5,000 records)
Delivery:	Please allow up to 7 working days from acceptance of mail piece.

26 Toolang Road, St Ives NSW 2075

Ph: (02) 9488 7088

Fax: (02) 9488 7044

www.tda.com.au

gdevine@tda.com.au

Corporate Member since 1993

