

Insert Dispatches:

25,000 / Month Australia Music Clubs
5,000 / Month New Zealand Music Clubs

Customers Sourced via:

Mail order, Inserts & Off-the Page

Purchase History:

Members of the Doubleday Book Club are Predominantly female membership covering a broad range of music: rock / pop, easy listening, country, alternative blues, jazz and classical. Purchasers on a continuity basis with a minimum number of purchasers needed to stay in the club.

Restrictions:

Must be folded to suit 110mm x 220mm envelope. Insert must exclude Book or Music offers.

Investment:

\$220-00 / £00
+ 10% GST for Australian customers
(Minimum order 10,000 records)