



## Directors – at home

**Prospects:** **934,000 Australia**

**Sourced via:** **Target Business Directors at Their Home Address**

Directors at Home contains highly accurate and up-to date data on current directors of companies at their residential addresses. Allows the targeting of wealthier prospects who have higher levels of disposable income and business professionals. Now you can target these busy high income earners where they are more likely to be receptive to direct marketing communications.

**This list appeals to the following types of organisations:-**

- Charities
- Credit providers
- Insurance providers
- Telco and ISP providers
- Media
- Publications
- Retail
- Investment companies

**Data Statistics:**

NSW - 327,000  
 ACT - 15,000  
 VIC - 255,000  
 QLD - 164,000  
 SA - 57,000  
 WA - 90,000  
 NT - 5,000  
 TAS - 21,000

*Continued.....*

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**Selection/s:**

Postcode and/or State, Gender and Company size.

**Investment.:**

\$250-00 / -000 Base Mailing Data  
\$425-00 / -000 Base Telemarketing Data  
\$350-00 set up & establishment fee

**Selection fee/s:**

\$15-00 / -000 Postcode and/or State  
\$50-00 / -000 Gender

10% GST for Australian customers  
\$15-00 International delivery fee  
(Minimum order 5,000 records)

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