



Prospects:	46,496 Australia
Customers Sourced via:	Mail order
Customer Profile:	<p>This is an exciting direct response list of Australian consumers who have requested catalogues on specific products. Examples of products include Food & Wine, Gardening, Educational Courses, Health Products, Financial Services, Health & Beauty Clubs, Insurance, Hampers and much more.</p> <p>The Consumer Information Centre is a 20-page catalogue in which the brochures and catalogues of around 50 different companies are presented. Consumers can select the brochures or catalogues that interest them by returning a pre-paid order card within the catalogue.</p> <p>The majority of records are female consumers aged 26 and over.</p>
Purchase History:	N/A
List Maintenance:	Fully personalised, privacy compliant, genuine direct responsive prospects , updated daily and well maintained by the list owner.
Targeting / Selections:	Gender, State, year & month of last response, age & Postcode i.e. Metro/Rural.
Investment:	<p>\$300-00 / £00 \$350-00 set up fee</p> <p>10% GST for Australian customers \$15-00 International delivery fee (Minimum order 5,000 records)</p> <p>10% off cpm rate for orders over 30,000 records</p>