

## CONDE NAST PUBLICATIONS

<b>Prospects:</b>	<b>11,900 Active Australia</b> <b>3,799 Expired Australia</b>
<b>Customers Sourced via:</b>	Subscription
<b>Customer Profile:</b>	All subscribers are English reading and represent a key affluent audience of avid readers with an interest in style, glamour and events from around the world.
<b>Purchase History:</b>	This masterfile is composed of the active and expired international subscribers to the USA editions of Condé Nast's celebrated publications: The New Yorker, Wired Magazine, Architectural Digest, Vanity Fair, Gourmet, Bon Appétit, Vogue, Condé Nast Traveller, Glamour, GQ, Allure, Self, House & Garden, Lucky, Teen Vogue, Elegant Bride, Brides and Modern Bride, Details, Jane, W Magazine, Golf World, Golf for Women, and Golf Digest.
<b>List Maintenance:</b>	Fully personalised, privacy compliant, genuine direct responsive subscribers, updated daily and well maintained by the list owner.
<b>Targeting / Selections:</b>	Gender, recency, title categories: - <ul style="list-style-type: none"><li>• Womens titles only</li><li>• Up-scale lifestyle: - (The New Yorker, Wired &amp; Architectural Digest)</li><li>• Travel &amp; Entertainment: - (Golf, Dinner and Travel titles) .</li></ul>
<b>Investment:</b>	\$US285-00 / £00 active \$US235-00 / £00 expired \$US350-00 set up fee and delivery  \$US10-00 / £00 Gender \$US10-00 / £00 recency
<b>Selection fee/s:</b>	+ 10% GST for Australian customers \$15-00 International delivery fee (Minimum order 5,000 records)
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