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| Prospects: | 77,000 Australia |
| Customers Sourced via: | Mail order |
| Customer Profile: | Bottom line Publications is a list made up of subscribers and buyers of Health Newsletter & Health Books published by two of the leading publishers being Agora Inc and Boardroom Inc. |
| Purchase History: | The file is made up of consumer newsletter subscribers and book buyers such as; Big Black Book, Treasury of Health Secrets, Encyclopaedia of Natural Healing, Healing Remedies, Mind Boosting Secrets, Power Aging, Healthy Breakthroughs Annual, Super Healing Unlimited, Prescription Alternatives and Natural Physicians Healing Therapies. |
| List Maintenance: | Fully personalised, privacy compliant, genuine direct responsive purchasers, updated daily and well maintained by the list owner. |
| Targeting / Selections: | Gender, state & recency. |
| Investment: | \$200-00 / £00 \$200-00 set up fee |
| Selection Fee/s: | \$12-00 / £00 State \$12-00 / £00 Gender 10% GST for Australian customers \$15-00 International delivery fee (Minimum order 5,000 records) |