



Prospects:	195,000 Australia
Customers Sourced via:	Mail order & Off-the Page
Customer Profile:	Predominately female 50 years plus interested in healthy lifestyle.
Purchase History:	Australian Naturalcare Products have been providing a mail order service for health products since 1989. The list is made up of active and inactive buyers of a variety of health and all natural products such as - vitamins, supplements, hair care and skin products.
List Maintenance:	Fully personalised, privacy compliant, genuine direct responsive purchasers, updated daily and well maintained by the list owner.
Targeting / Selections:	Gender, State & recency.
Investment:	\$350-00 / £00 \$350-00 set up fee 10% GST for Australian customers \$15-00 International delivery fee (Minimum order 5,000 records)